



Jeffrey Jorgensen

DESIGN LEADER | ENTERPRISE UX & DESIGN SYSTEMS

Northern Colorado

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Product designer and design leader with 15 years of experience spanning enterprise software, analytics, HR platforms, and hardware-connected products. Combines hands-on product design, systems thinking, and cross-functional leadership to simplify complex workflows. Experience includes founding design, company-wide product initiatives, design systems, and mentoring designers from junior through Staff.

Work History

Design Lead

DAGSTER LABS (ACQUIRED BY VERCEL/PREFECT)

Remote

April 2026 - July 2026

- Led work to unify the product narrative and visual language across Dagster's two product offerings, Compass and Dagster.
- Led design system redevelopment across the product portfolio.
- Mentored three designers ranging from mid-level to Staff across product design and marketing communications.

Founding Designer

ASSEMBLE (ACQUIRED BY DEEL)

Remote

November 2020 - December 2024

- Created and implemented the Customer Visionary Group as part of the company's customer experience.
- Facilitated engineering, product, and design roundtables and team retrospectives to support cross-functional collaboration.

Design Director & Head of Product

FIELDVISION (ACQUIRED BY BALLER.TV)

San Francisco, CA | Remote

April 2018 - Oct 2019

- Led product and design for a sports video platform spanning automated camera hardware, desktop software, and mobile applications.
- Conducted research with parents to inform video viewing, social features, and highlight sharing.
- Collaborated directly with hardware engineers on LED interaction patterns and enclosure finishes.

Design Lead - HR Platform

DEEL

Remote

December 2024 - December 2025

- Proposed and led a company-wide data-structure overhaul that improved data consistency and reliability and made HR and payroll experiences easier to understand.
- Led design across human resources information systems (HRIS), applicant tracking systems (ATS), time off, and compensation products.
- Held responsibility for integrating Assemble into Deel and mentored an HR design team spanning seven designers across three continents.

Senior Designer

PROXY (ACQUIRED BY OURA RING)

Remote

March 2020 - November 2020

- Led product design for an enterprise administration portal connecting physical access hardware with digital management workflows.
- Designed building onboarding, access permissions, and administrative analytics for business and enterprise users.

Design Lead

MIXPANEL

San Francisco, CA | Remote

September 2014 - April 2018

- Co-designed the company's design system and implemented UX/UI standards across product features, platforms, and communication tools.
- Helped build and lead a nine-person design team spanning product and marketing.

Education & Miscellaneous

Bachelor of Arts - Digital Media Production

THE ART INSTITUTE OF PHOENIX

Phoenix, AZ

2004 - 2007

Advisor to the Founders for Design & Product

MEASURED

Remote

June 2022 - November 2024

- Collaborated with the founders, Head of Product, and engineering, product, and design teams on a product redesign and user experience overhaul.
- Advised on product and design organizational structure and leadership candidate sourcing and selection.

Relevant Skills

Product Design • Enterprise UX • Interaction Design • User Research • Design Systems • Systems Thinking • Cross-Functional Collaboration • Web & Mobile Design • Designer Mentorship